

Patent Road Show, 9 oktober, Umeå

Från idé till patent – vad bör du tänka på?

sweden**BIO**
The Swedish Life Science Industry Organization



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The Swedish Life Science Industry Organization

Per Johan Ulfendahl, SweTree Technologies

SwedenBIO Intellectual Property Working Group

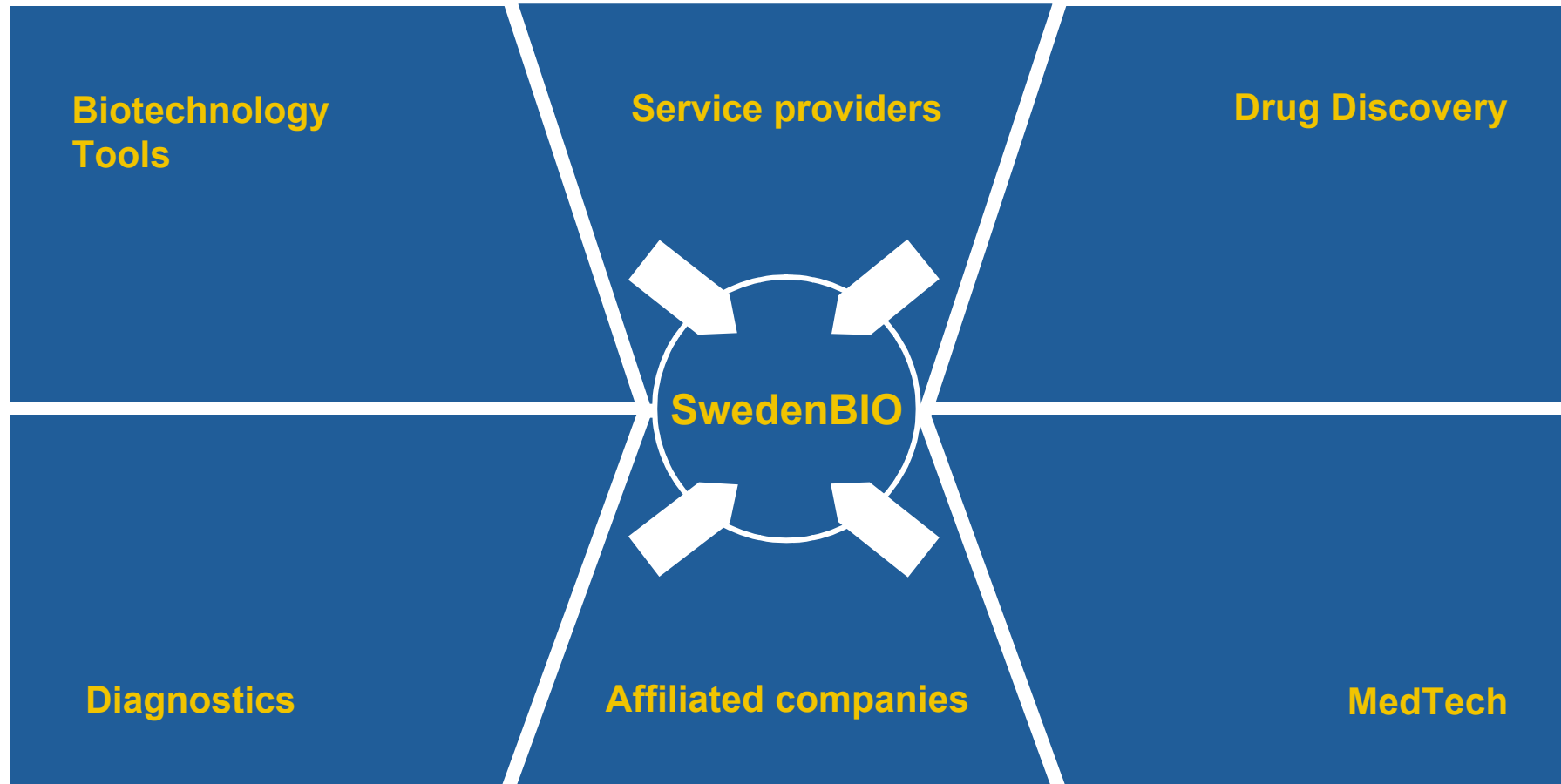
The SwedenBIO Mission

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SwedenBIO is the strong voice
of Sweden's national Life Science
industry

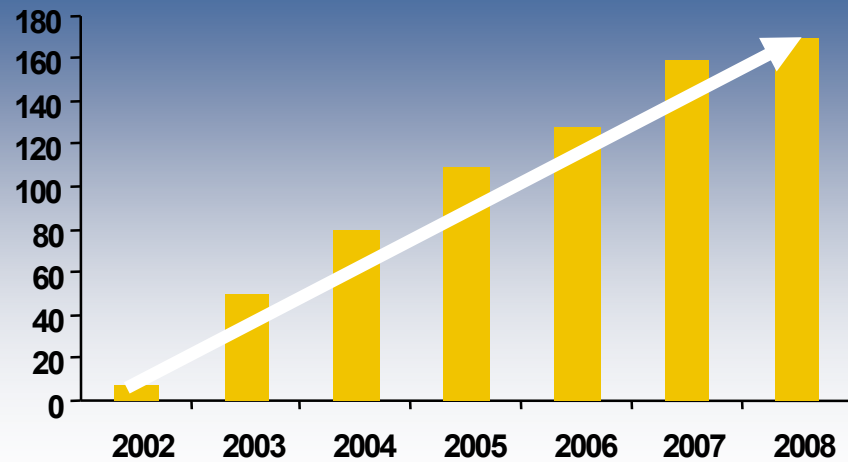
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SwedenBIO represents the broad Swedish Life Science industry



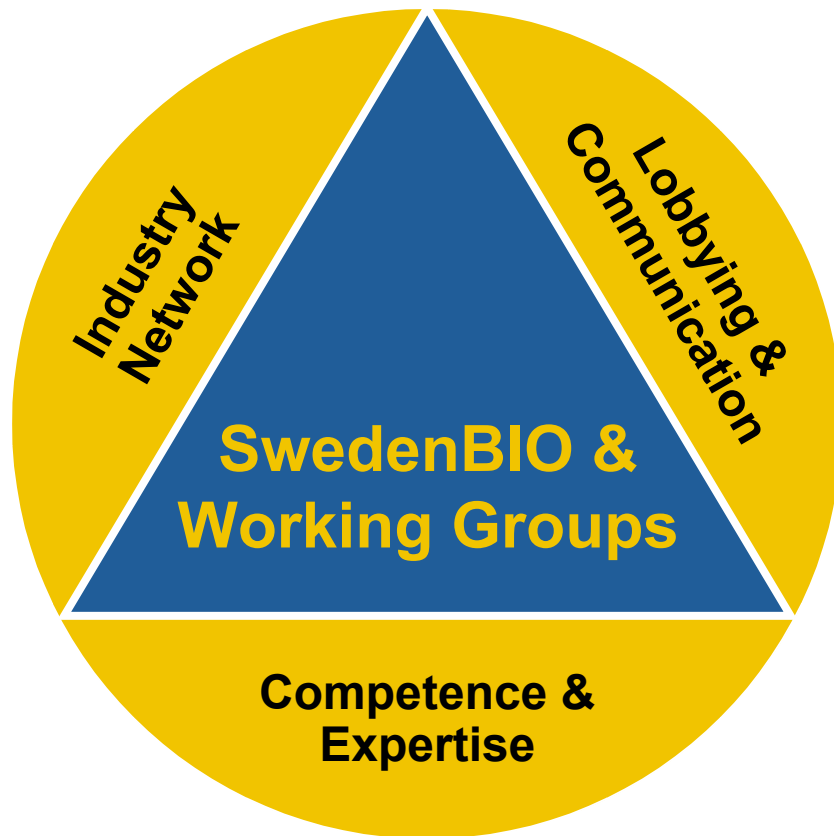
SwedenBIO members

Member Growth



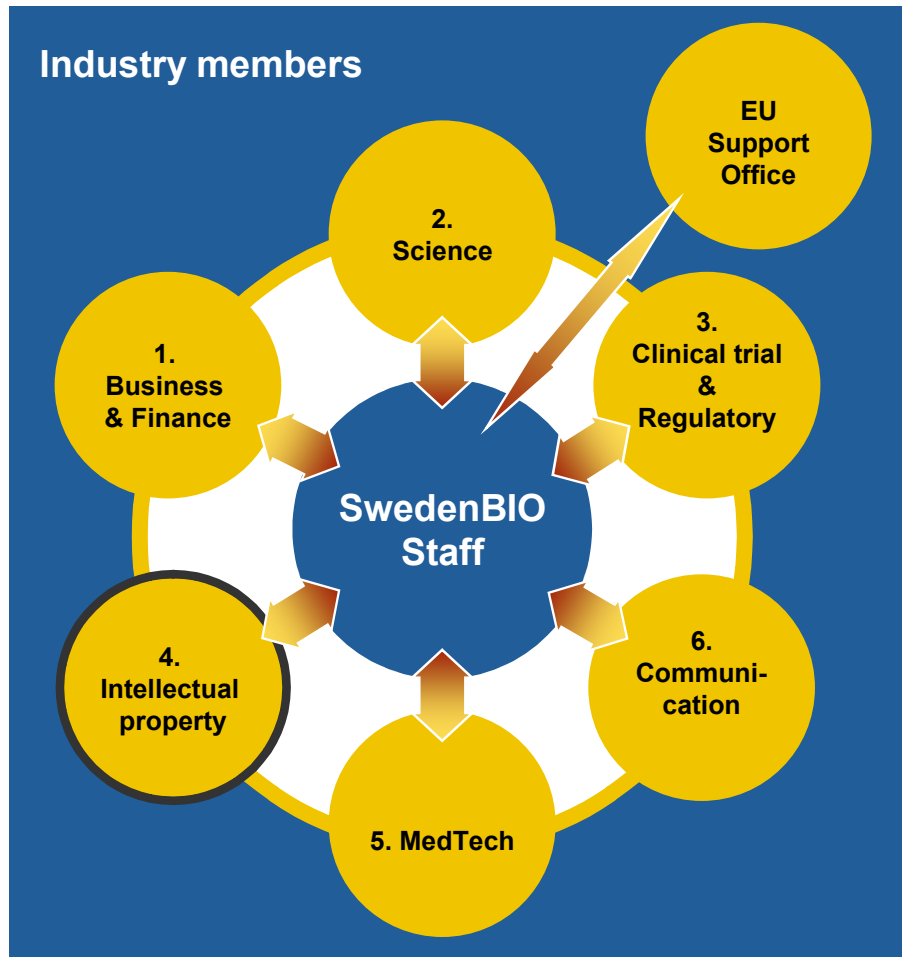
- ✓ **Founded 2002**
- ✓ **Grown from 5 to over 170 members in 6 years!**
- ✓ **National**

SwedenBIO Mission and Strategy



- ✓ **Improve** the conditions for Life Science industry in Sweden
- ✓ **Promote** industry competence and network
- ✓ **Educate** the public, decision makers and media on why Life Science is so important!

Six working groups deliver objectives and activities aligned with the strategy



- ✓ Each WG develops objectives aligned with the overall strategy
- ✓ WG objectives and activities should include:
 - ✓ Lobbying and communication
 - ✓ Education and competence
 - ✓ Industry Network
- ✓ Activities are decided and prioritized by the WG:s

Per Johan Ulfendahl

Doktorerade i Medicinsk Genetik 1988 (Uppsala Universitet)

Forskare och produkt utvecklare inom FoU, produktchef
marknadssidan inom Pharmacia LKB Biotechnology – Amersham
Biosciences. (GE Healthcare) under 12 år

Patentfrågor i 7 år, på Pyrosequencing AB, Quiatech AB och nu
sedan drygt 2 år på SweTree Technologies AB

Patent Road Show – Topics survey from member companies

- How to handle patents and to minimise costs
- When to use external versus internal patent help
- How to handle patent portfolio – how long should it be kept?
- What to do with patents one does not use
- How to handle patent disagreement
- Scientific publication issues
- Freedom to operate, at what stage is it needed?
- Due Diligence Process
- IPR questions in FP7-projects
- Information about European Patent Office
- Trademark infringement

Talare idag

Heléne Fagerlin, Patentkonsult, AlbiHns

- Hur din idé blir en lönsam affär

Lars Rambe, Advokatbyrån Rambe legal

- Strategier för ett kostnadseffektivt avtal

Petter Gustafsson, Professor UPSC, Styrelseordförande Woodheads AB.

- Vår väg från idé till patent – utmaningar och lärdomar

Paneldiskussion – Hur blir idéer kommersiella framgångar? – Vad krävs av företagen?

Moderator: Pia Keyser, Vice Executive President Research, Innate Pharmaceuticals

Medverkande: Heléne Fagerlin, Lars Rambe och Petter Gustafsson