

How to Avoid False Positives and Negatives in Drug Discovery

- A Workshop in Quality Assurance

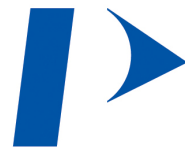
swedenBIO

The Swedish Life Science Industry Organization

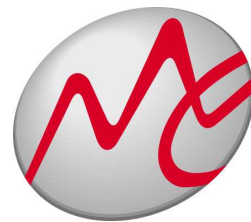
iNovacia

**BERGMAN
LABORA**

**Wyatt
Technology**
CORPORATION



PerkinElmer[®]
precisely.

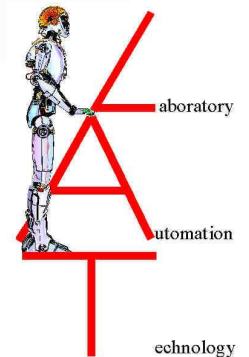


MicroCal



GE Healthcare

 **Biacore**



swedenBIO

swedenBIO

The Swedish Life Science Industry Organization

Jan Hörling

Strategic Development Director, GE Healthcare

SwedenBIO Science Working Group

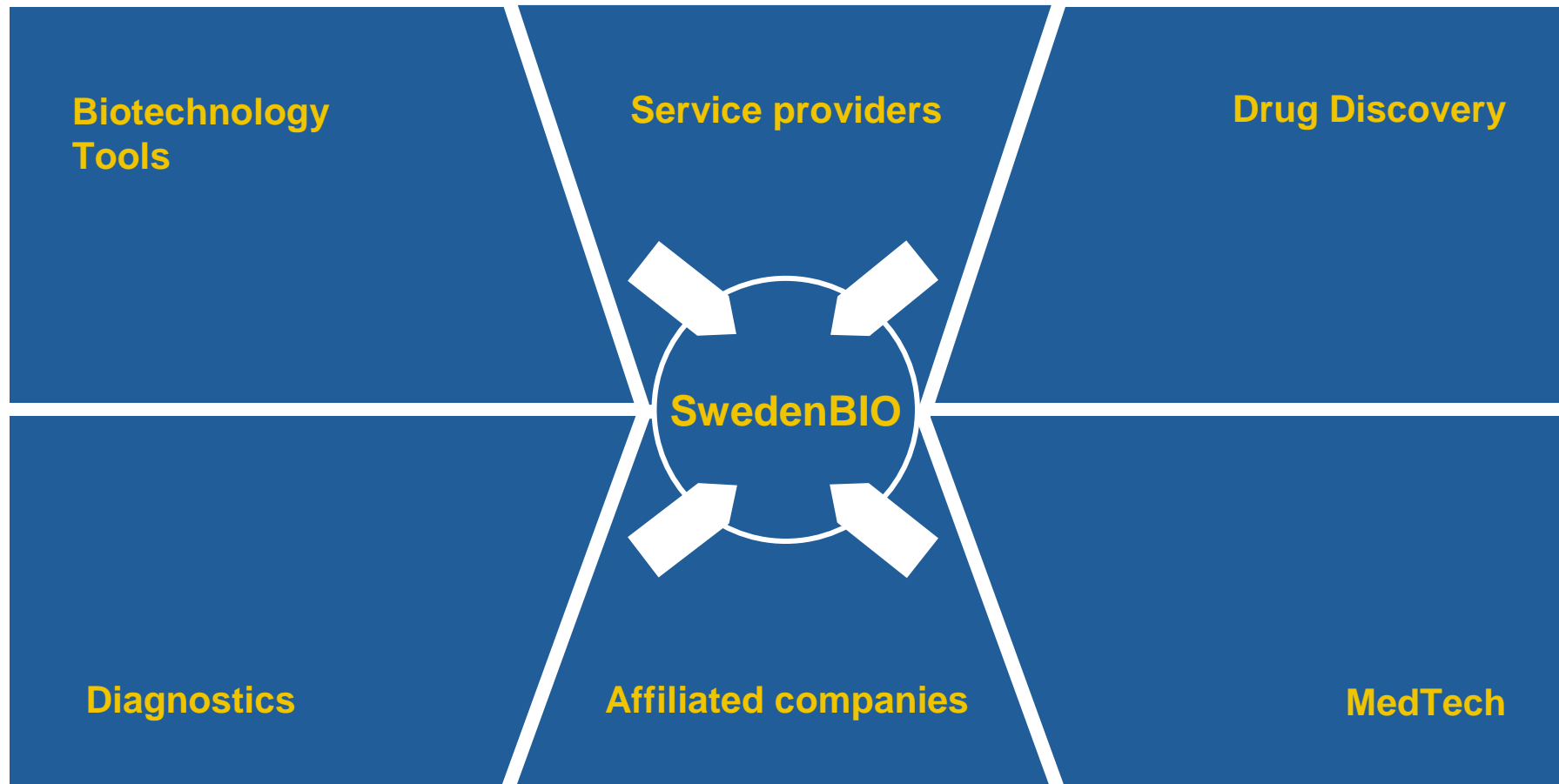
The SwedenBIO Mission

“

SwedenBIO is the strong voice
of Sweden's national Life Science
industry

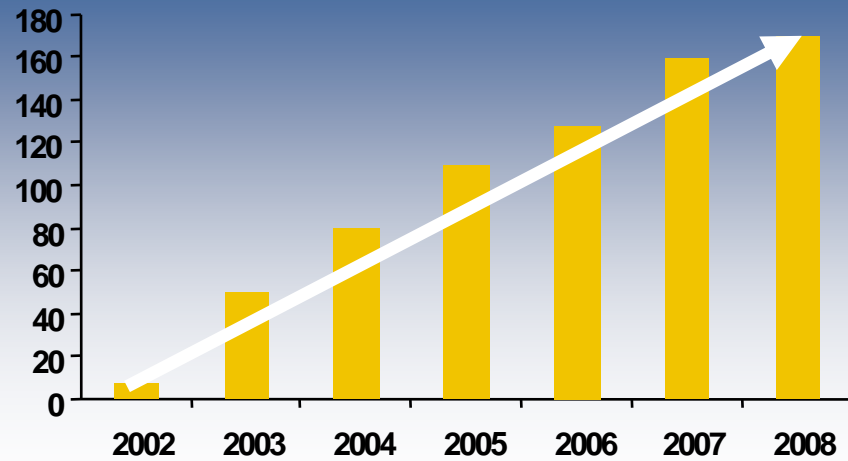
”

SwedenBIO represents the broad Swedish Life Science industry



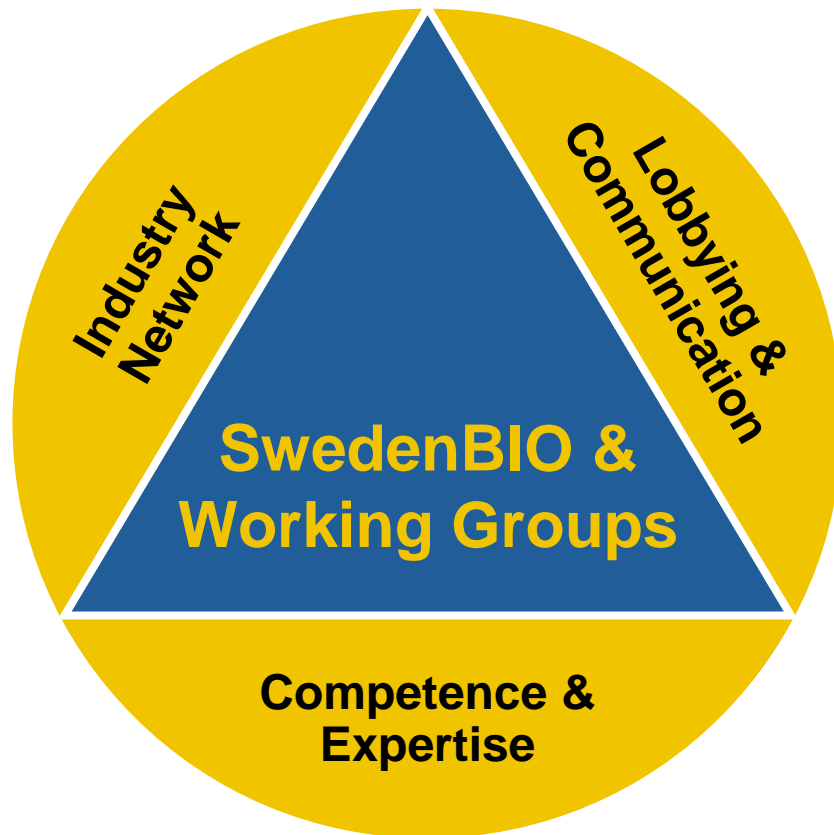
SwedenBIO members

Member Growth



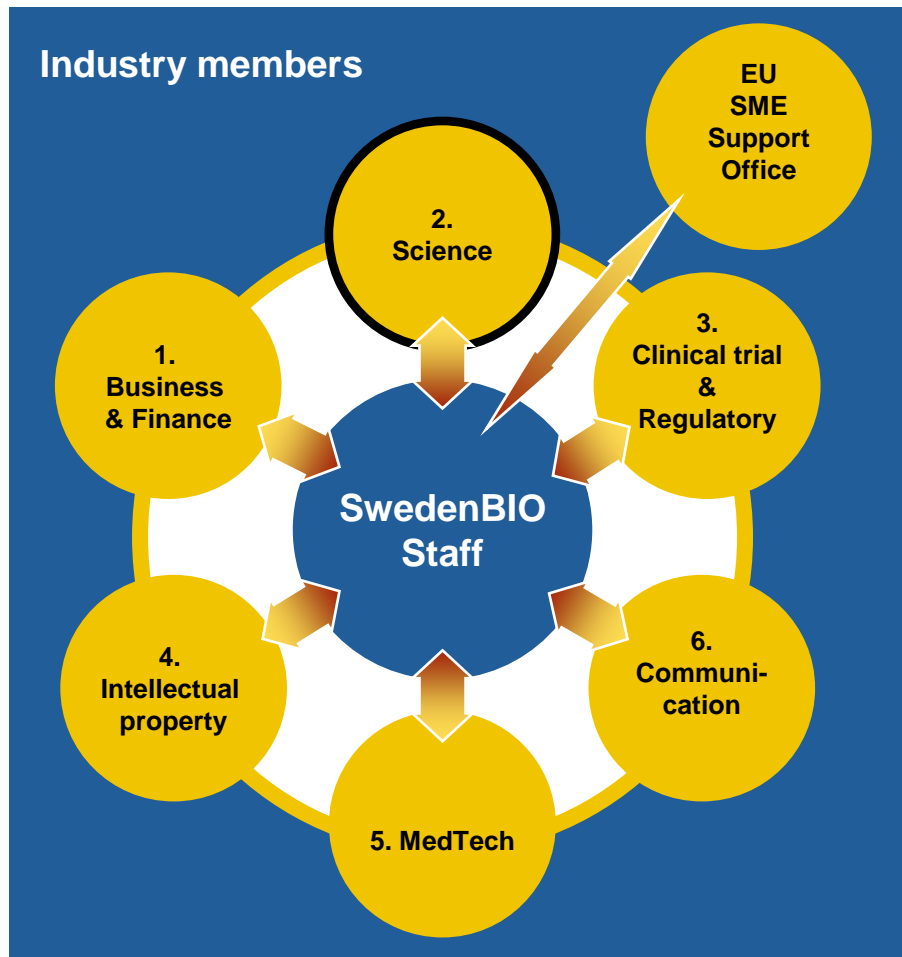
- ✓ **Founded 2002**
- ✓ **Grown from 5 to over 170 members in 6 years!**
- ✓ **National**

SwedenBIO Mission and Strategy



- ✓ **Improve** the conditions for Life Science industry in Sweden
- ✓ **Promote** industry competence and network
- ✓ **Educate** the public, decision makers and media on why Life Science is so important!

Six working groups deliver objectives and activities



- ✓ Each WG develops objectives aligned with the SwedenBIO strategy
- ✓ WG objectives and activities should include:
 - ✓ Lobbying and communication
 - ✓ Education and competence
 - ✓ Industry Network
- ✓ Activities are decided and prioritized by the WG:s

Pharma/Biotech Challenges

”The decline in productivity as measured by NME/year, and increase in R&D spenditure”

- Cost of drug development
- Innovation vs attrition
- Regulation hurdle
- + •Clinical Development times

Z=Fail early, fail cheap

Pharma traditionally focused on quantity of output (#targets, hits, leads, CDs etc)

Now it's time to go for quality!