

## About

# Kemivärlden Biotech

## Kemisk Tidskrift

### Nordic Journal of Chemistry & Biotechnology

The official media partner magazine for Life Science Investment Day Scandinavia will be published in English

Nordic Journal of Chemistry & Biotechnology/Kemivärlden Biotech is the leading magazine in the Nordics with a focus on Biotechnology, Life Science and Chemistry. We are subscribed magazines published 10 times per year. Ever since the magazine was founded in 1887, our core values has been credibility and quality. The Nordic Journal of Chemistry & Biotechnology reaches the members of SwedenBIO, Swedish Association of Chemists and other important groups associated with the Life Science industry including venture capitalists.

For more info and booking of advertisements please contact Maria Eriksson at cell +46 (0)70 340 53 88 or mail to [maria.eriksson@mentoronline.se](mailto:maria.eriksson@mentoronline.se)

Visit our web site [www.kemivarldenbiotech.se](http://www.kemivarldenbiotech.se) and read the most current news – we update every day! At the web site you also find a calendar covering the most important seminars, trade fairs and events.

Maria Eriksson (M. Sc. Medical Biology) is since 2007 the Media Manager & Project Manager at Nordic Journal of Chemistry & Biotechnology. She has experience from the Health Care Sector, Labtech and from the Pharma Industry.



Maria Eriksson  
Kemivärlden Biotech/  
Nordic Journal of Chemistry  
& Biotechnology

**30 % discount!**  
All formats included.

## Format

Width x height, mm

420 x 297 Spread

210 x 297 Full page

185 x 130 1/2 page horizontal  
90 x 267 1/2 page vertical

185 x 62 1/4 page horizontal  
45 x 267 1/4 page vertical  
90 x 130 1/4 page vertical

90 x 62 1/8 page horizontal  
45 x 130 1/8 page vertical

Bleed: 420x303

Bleed: 216x303

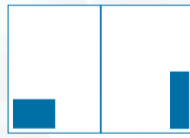
Bleed: 216x148

Bleed: 105,5x303

Bleed: 60,5x303

Bleed: 105,5x148

Format



## Advertising rates SEK

Position

bl/w

4-col

54,200:- 60,100:-

22,100:- 30,800:-

13,000:- 21,700:-

10,100:- 15,600:-

5,100:- 7,900:-

## Inserts

Unbound supplement excluding postage

(cut format 205x290 mm)

2 pages SEK 19,100

4 pages SEK 25,750

6 pages SEK 29,300

Bound supplement (format 216x306 mm including 3 mm allowance for cutting)

4 pages SEK 28,850 6 pages SEK 30,900

Supplements are to be sent to

DR Service åtta45

Rissneleden 7, SE-174 53 Sundbyberg

Contact: Stefan Wuolle

+46 (0)707-42 39 50

[stefan@drservice.se](mailto:stefan@drservice.se)

**IMPORTANT!** Mark every package with the name of the magazine and issue number.

## Events

In 2012 we organize following events where you can brand your company as a partner (as a speaker and exhibitor):

- Networking Days within Life Science.
- Networking Day theme Innovation/Patents and Cleantech.
- Bubbel & Debatt – two debates every year about the most current questions within the Life Science Industry.

## Web

Market and [kemivarldenbiotech.se](http://kemivarldenbiotech.se)

Total per issue and heading SEK 700

Link to own website/year SEK 1,000

Booked annually

Web Guide in Magazine

Advertisement in Web guide SEK 900:- per entry

Booked annually

## Internet

Advertisement on [kemivarldenbiotech.se](http://kemivarldenbiotech.se) and digital newsletter

Format	kemivarldenbiotech.se	newsletter
630 x 100 pixels	SEK 5,000/2 weeks	
400 x 120 pixels	SEK 4,000/2 weeks	3,750/issue
140 x 80 pixels	SEK 3,000/2 weeks	1,200/issue
140 x 350 pixels	SEK 4,000/2 weeks	3,750/issue
140 x 140 pixels	SEK 3,000/2 weeks	
930 x 120 pixels	SEK 8,000/2 weeks	

